

Global Stacks Poster Contest Rubric

Please rank the following on a scale from 1-5, where 1 - Strongly Disagree and 5 - Strongly Agree

Design Elements	Points Awarded
<i>Aesthetics</i>	
1. Would you hang this poster at your university and/or use it in the classroom?	
2. Does the image help excite interest and grab your attention immediately?	
3. Are the color palette, and size and shape of symbols and text, aesthetically pleasing?	
4. Are all components of the figure clearly visible and distinct?	
<i>Curricular Connection</i>	
5. How complete and appropriate is the supporting material (additional figures and text) for use as a web-based instructional tool?	
6. Does the image and supporting text deliver a clear message at the Introduction to Seismology level? (Specified as late stage undergraduate to graduate student.)	
<i>Text/Image Ratio</i>	
7. Does the short caption increase approachability?	
<i>Invitation to Inquiry</i>	
8. Could the image inspire students to investigate further? (e.g. how the phases relate to earth structure?)	
TOTAL:	/40

Rubric based on: Hubenthal, M., T. O'Brien, and J. Taber (2011), Posters that foster cognition in the classroom: multimedia theory applied to educational posters, *Educational Media International*, 48(3), p.193-207.